

— THE AI-NATIVE PLATFORM AND ADVISORY FOR PROCESS EFFICIENCIES

The AI logbook for teams that *can't afford* to repeat themselves.

Ascend brings AI strategists, product engineers, and a proprietary platform into your operation to identify the workflows that matter, encode them into playbooks, and build a company brain that compounds.



Companies can't automate what they *can't see*.

Most of the best work happening inside teams is invisible, buried in individual habits, AI chats, docs, Slack threads, or one-off demos.

01 / Invisible

Hidden in chat history

The best AI workflows disappear inside private chats, model conversations, and scattered notes.

02 / Repeated

Repeated on calls

The same walkthrough becomes another town hall, training session, or "jump on a call" moment.

03 / Lost

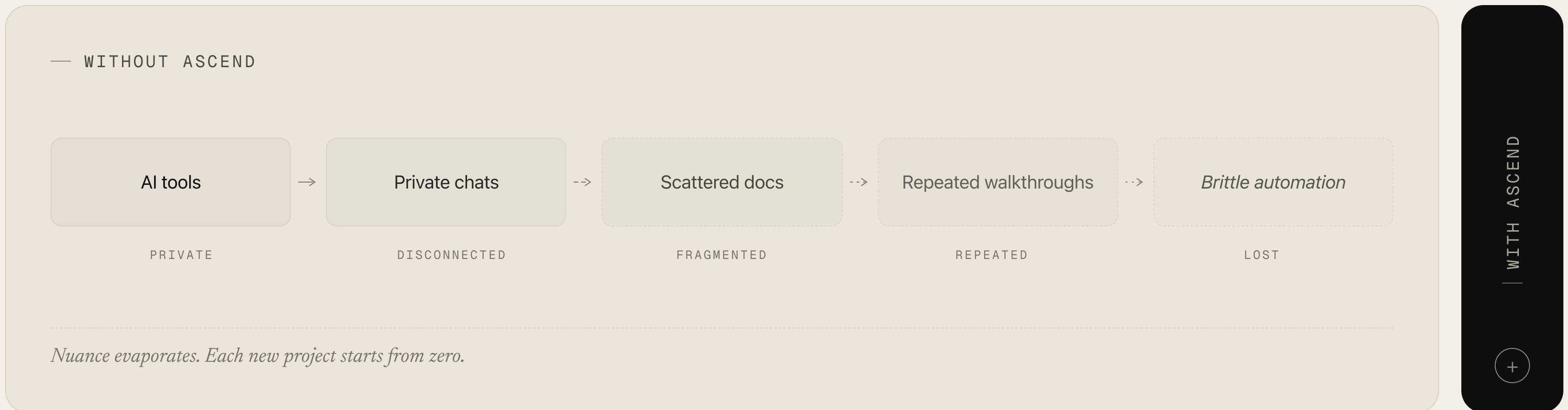
Lost when people move

When the person leaves, the process leaves with them, and the team starts from scratch again.



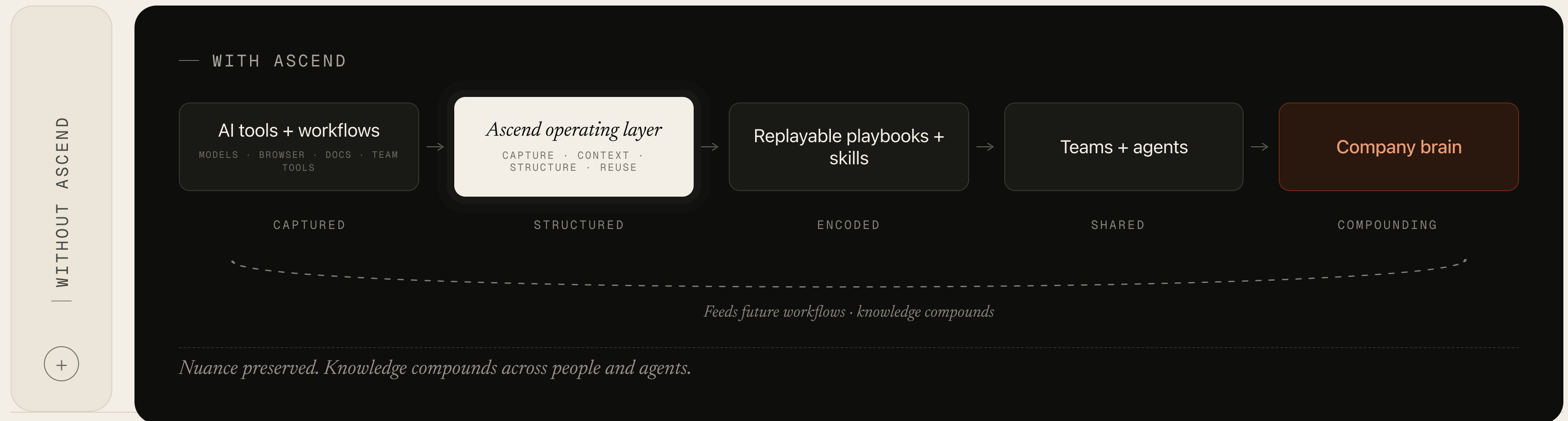
The missing layer between AI tools and *real operations*.

Most AI work doesn't scale because the nuance is missing. Ascend captures that nuance, turns it into operating knowledge, and makes real work legible to people and agents.



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The platform captures the work. The deployment *makes it stick*.

Ascend combines proprietary software with an embedded team of AI strategists and product engineers, so your team can turn real workflows into reusable operating knowledge.

PLATFORM

SOFTWARE

Capture how your team *actually* works.

Ascend runs across the tools and workflows your team already uses, preserving the decisions, outputs, context, and process behind the work.

- ✓ Work captured across surfaces
- ✓ Decisions and context preserved
- ✓ Playbooks generated from real work

DEPLOYMENT

EMBEDDED TEAM

Build your first *company brain* with us.

Our AI strategists and product engineers work inside your operation to find the workflows that matter, encode them into playbooks, and embed them into how the team works.

- ✓ Workflows selected with your team
- ✓ First playbooks built and embedded
- ✓ Ownership and reuse model set

One integrated system

Platform captures · Deployment embeds · Knowledge compounds



How Ascend builds your *company brain*.

Our team and platform move together: discover the workflows, capture the nuance, encode the playbooks, and embed the operating model.

01

Discover

We map where expertise is trapped, which workflows create value, and what should be encoded first.

02

Capture

Ascend captures the work itself, decisions, outputs, context, and process, across the surfaces where it happens.

03

Encode

We turn real workflows into replayable playbooks, agent-ready skills, and shared operating knowledge.

04

Embed

We set ownership, governance, and reuse patterns so the company brain becomes part of the operating rhythm.

05

Compound

The company brain improves as people and agents use it, update it, and build on what already works.



One company brain. Built from *real work*.

Personal context becomes team memory. Team memory becomes an operating layer for people and agents.

01 INDIVIDUAL

It starts with the individual.

Every workflow, every breakthrough, every careful refinement. Ascend captures the way your best work gets done.

02 TEAM

It compounds with the team.

Each person brings their context. The shared layer makes everyone's work more useful.

03 COMPANY

A living operating layer.

A living operating layer for people and agents. Nobody starts from zero again.

Agents can run the workflow. People bring the judgement. Ascend gives both the same operating memory.



Built for how your team *actually* works.

No documentation ritual. No extra admin. Capture the work while it happens, then reuse it where it matters.



Nothing to write

Ascend captures as you work. No forms, no templates, no retroactive documentation afterwards.



Every surface, one logbook

AI models, browser workflows, docs, notes, and team tools, captured in one place. Your context isn't locked to one model.



Agent-ready workflows

Export what your team has captured into reusable workflows and skills agents can actually follow.



Personal memory that travels

Switch tools, switch projects, switch teams, your context comes with you, always.



Shared memory that compounds

Spaces grow as people contribute. One person's breakthrough becomes the team's starting point.



One team to start, built to scale

Begin with a single Space for one team. Expand across departments as the pattern earns its place.



Built for teams where expertise is *expensive to lose*.

For teams where research, judgement, and repeatable process live in how people work, not just in documents.

Start with one workflow, then compound what works across the team.

01

Investment teams

Capture diligence, sourcing, memo, and portfolio workflows before they fragment across deal teams.

02

Portfolio operators

Turn repeatable value creation and operating improvements into playbooks teams can reuse.

03

Research teams

Make recurring research, market monitoring, and judgement-heavy analysis easier to capture, reuse, and improve.

04

Advisory teams

Turn delivery methods, sector knowledge, and client workflows into reusable team assets.



What we build *with you.*

A founder-led deployment creates the first assets your team keeps using: the workflow map, playbooks, operating model, agent-ready workflows, and value signals.

01

Workflow map

A prioritised view of where expertise is leaking, which workflows repeat, and where to start.

The asset that shows where to focus first: repeated work, lost knowledge, and the highest-leverage workflows.

02

First playbook library

Reusable playbooks built from real work, ready for your team to run, share, and improve.

Replayable operating knowledge your team keeps, not documentation about how work should happen.

03

Operating model

Clear owners, governance, and reuse routines so playbooks stay current and useful.

Who maintains each playbook, how updates get approved, and how reuse becomes part of the rhythm.

04

Agent-ready workflows

Structured instructions, context, and skills that people can use now and agents can follow next.

Workflows packaged with the context and steps agents need, built from work that already runs.

05

Value signals

A simple view of adoption, reuse, time saved, and where to expand next.

Evidence of what is being used, where time is recovered, and which workflows deserve the next investment.



CLOSING

Stop starting from *scratch*. Start building on *what works*.

Build the first version of your company brain with us, alongside the founders, AI strategists, and product engineers who built Ascend.

[REQUEST A DEMO →](#)

